

CORPORATE COMMUNICATION PROGRAM

BUSINESS ELITE

16 Weeks • Corporate • ₹4,499

TIGHTLIPTRADERS

Program Objective

"To train professionals to communicate clearly, confidently, and globally in workplace environments."

- **Professional Email Writing** - Tone, structure, and global standards.
- **Confident Leadership** - Leading meetings and calls with authority.
- **Soft Skills** - Polished etiquette for international work culture.

KEY OUTCOME

**PROFESSIONAL
IMPACT**

PHASE 1: FOUNDATIONS

Weeks 1-4

- Corporate Mindset & Tone
- Email Etiquette Core Skills
- Global Email Standards
- Written Communication Precision

PHASE 2: MEETINGS

Weeks 5-8

- Meeting Confidence Basics
- Conference Call Mastery
- Presenting Ideas & Updates
- Handling Difficult Conversations

PHASE 3: SOFT SKILLS

Weeks 9-12

- Workplace Body Language
- Cross-Cultural Communication
- Client & Stakeholder Mgmt
- Advanced Business Writing

PHASE 4: LEADERSHIP

Weeks 13-16

- Professional Presence
- Influence & Persuasion
- High-Impact Scenarios
- Communication Mastery

Foundations & Meetings

PHASE 1: THE WRITTEN WORD

Mastering the corporate tone vs. casual tone. We focus on writing clear, concise emails that meet global standards and handling sensitive communication with precision.

PHASE 2: THE SPOKEN WORD

From leading virtual meetings to giving clear updates. Professionals learn to handle interruptions, manage nervousness, and navigate difficult conversations with calm control.





Culture & Leadership

PHASE 3: GLOBAL AWARENESS

Understanding cultural differences and inclusive communication. We train on reading body language, building trust, and managing client expectations professionally.

PHASE 4: EXECUTIVE PRESENCE

Moving beyond basic communication to influence and persuasion. Professionals learn to speak with authority, handle objections, and align stakeholders in high-stakes scenarios.



The Elite Advantage



REAL SCENARIOS

Designed for working professionals. We focus on real corporate situations, performance discussions, and negotiations, not classroom grammar.



GLOBAL STANDARDS

Training specifically designed for international work cultures, ensuring you can communicate smoothly with global teams.



IMMEDIATE APPLICATION

Practical strategies for emails, meetings, and presentations that you can apply in your workplace immediately.

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Transformation

- Write **confident, global-standard** emails.
- Lead **meetings and calls** with authority.
- Communicate smoothly **across cultures**.
- Create strong **professional impact**.



Elevate Your Career

Business Elite – Corporate Communication Program



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CEO & FOUNDER

Ashish Bansal



Image Sources



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